



# Arielle Cababat

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## Education

University of California, Davis  
Bachelor of Fine Arts in Design  
Emphasis in Graphic Design  
June 2017, Davis, CA

## Profile

I am a graphic designer who has 3 years of branding experience under my belt. Currently looking for opportunities to both showcase and expand my skills, I also work on improving my skills outside of graphic design. I also have knowledge of HTML and CSS.

## Skills

Illustrator



Photoshop



InDesign



HTML



CSS



Branding



Packaging



Photography



## Experience

Locs' Brew.....10/2017-03/2018

### Marketing Intern

Design graphics for social media posts  
Take online course about marketing  
Create a marketing plan for startup  
Give feedback on website's design

California Center for Cooperative Development....08/2016-03/2017

### Graphic Design Intern

Designed logo for a two new cooperative to promote their business  
Created logo for California Cooperative Conference of 2017  
Utilized Adobe Illustrator to design promotional graphics for events  
Partnered with fellow graphic design interns to design a brochure

Imagining America Conference.....01/2017-03/2017

### Graphic Designer

Cooperated with over 10 people in branding their conference  
Discussed the inspiration of the logo with instructors and classmates  
Presented logo ideas to 5 to 7 members of the organization

Design Careers Club, UC Davis.....10/2015-06/2017

### Graphic Designer

Teamed up with 30 members to organize the design career fair  
Designed and produced 50 promotional buttons for the event  
Discussed branding direction for the career fair with club members  
Critiqued promotional graphics and web layout with 20+ members